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***PGA TOUR CANADA ANNOUNCES STAAL FAMILY FOUNDATION  
AS TITLE SPONSOR FOR THUNDER BAY TOURNAMENT***

***INAUGURAL STAAL FOUNDATION OPEN PRESENTED BY TBAYTEL TO BE PLAYED AT WHITEWATER GOLF CLUB  
JULY 14 – 20, 2014***

**THUNDER BAY, ON (March 24, 2014)** In North America, the name Staal is synonymous with the highest levels of professional hockey. However, come July 2014, the Staal family -- brothers Eric, Marc, Jordan and Jared -- will be associated with another sport popular among NHL players and Canadians alike.

PGA TOUR Canada, the Staal family and the Thunder Bay Golf Classic tournament organization announced today that the Staal Family Foundation, a charitable trust fund with a strong focus on family, community and charity, has a three-year agreement to become the title sponsor of PGA TOUR Canada's Thunder Bay Golf Classic, which will now be known as the Staal Foundation Open presented by Tbaytel.

The announcement was made during a media conference at Tbaytel's headquarters in Thunder Bay that included Eric Staal, captain of the Carolina Hurricanes, who attended via Skype as well as PGA TOUR Canada President Jeff Monday and Staal Foundation Open presented by Tbaytel Executive Director Scott Smith as well as many local dignitaries.

"When we heard PGA TOUR Canada was coming to Thunder Bay, we jumped at the chance to attach our name to the event," said the elder Staal brother. "It's going to be a really exciting week of sport and entertainment and we think the Staal Family Foundation is a great fit. We love our hometown, and just like PGA TOUR Canada, we're passionate about family, charity and our community."

The Staal Foundation Open presented by Tbaytel is the sixth tournament on the newly expanded 2014 PGA TOUR Canada schedule. As an added bonus the top three players on the PGA TOUR Canada Order of Merit following the Staal Foundation Open presented by Tbaytel will earn exemptions into the RBC Canadian Open set to be played at Royal Montreal in Ile Bizard, Quebec.

The PGA TOUR Canada Season gets underway with 12 events starting with the PC Financial Open in Vancouver and culminating with the TOUR Championship of Canada presented by Freedom 55 Financial in September where the top five players on the Order of Merit will earn their Web.com Tour cards for the following season.

"Anytime you can associate a PGA TOUR Canada tournament with a family like the Staal's who exemplify the utmost in professionalism and sportsmanship we believe that is a recipe for success," said PGA TOUR Canada President Jeff Monday. "The Staal Foundation Open presented by Tbaytel is certainly setting the bar very high and I know the players are very excited about the opportunity to play in the great city of Thunder Bay and rub shoulders with some of the best hockey players in the world all while making a positive impact for the community and local charities."

Since the announcement of the Thunder Bay Golf Classic in September of 2013 momentum has been building on a number of levels. The people in the city of Thunder Bay have rallied around the event and with the addition of the Staal Family as the title sponsor momentum and awareness of the event is surely going to increase.

“We are truly grateful to have the Staal Family Foundation on board as the title sponsor,” said Scott Smith, Executive Director of the Staal Foundation Open presented by Tbaytel. “Hockey and golf have always gone hand in hand and having the Staal name attached to this marquee event is a great way to raise the profile of Thunder Bay and highlight both PGA TOUR Canada’s and the Staal Family Foundation’s charitable missions.”

In addition to the Staal Family Foundation’s title sponsorship, Tbaytel, which is a significant economic driver and supporter of community events and initiatives in Thunder Bay, was previously announced as the presenting sponsor for the tournament.

As with all PGA TOUR events the net proceeds raised from the Staal Foundation Open presented by Tbaytel will be directed to charity. An announcement will be made in the coming weeks regarding the specifics regarding charity and the Staal Foundation Open presented by Tbaytel.

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### FOR MORE INFORMATION CONTACT:

**Brian Decker**  
**Media Official**  
*PGA TOUR Canada*  
T: 905-815-9756 x103 (Office)  
M: 905-220-9590  
briandecker@pgatourhq.com

**Scott Smith**  
**Executive Director**  
*Staal Foundation Open presented by Tbaytel*  
T: 863-424-7023 (Florida office)  
T: 905-427-1990 (Ajax office)  
M: 807-472-2599  
scott@staalopen.ca

**Online:** [staalopen.ca](http://staalopen.ca)  
**Facebook:** [facebook.com/PGATourTBay](https://facebook.com/PGATourTBay)

### ABOUT THE STAAL FAMILY FOUNDATION

Born and raised in Thunder Bay, the Staal brothers – Eric, Marc, Jordan and Jared – all of whom play hockey in the NHL, created a family foundation that supports families in need as well as their community. The Staal Family Foundation will serve to give back to the people who have been so supportive within the community they call home.

### ABOUT PGA TOUR CANADA

PGA TOUR Canada is a series of tournaments played across Canada each summer, where tomorrow’s stars begin the path to the PGA TOUR. The leading five money winners at the end of each season earn status on the Web.com Tour for the following season. PGA TOUR Canada’s mission is to deliver a PGA TOUR experience for our members, fans, volunteers and our partners in order to develop the future stars of professional golf & enrich the communities we visit.

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