

2018 OFFICIAL PRO-AM SPOT



\$1,500

Economic Impact

- Record \$271,500 raised for local charities in 2017 – over \$845,000 in four years
- \$4M in economic impact - Over \$14M in four years

Community Support

- Over 14,000 Attendees
- Over 500 Volunteers
- More than 130 Sponsors

Social Media

- Facebook Impressions: 490,000
- Twitter Impressions: 250,000
- Website Impressions: 1,000,000
- More than 120 countries reached!

ABOUT THE OFFICIAL PRO-AM

- The Official Pro-Am takes place Tuesday, July 10th, and pairs 4 amateurs with a Mackenzie Tour - PGA TOUR Canada professional. The Official Pro-Am strolling reception, awards banquet and live auction commences after the golf.

PACKAGE INCLUDES

- 1 spot in the Official Pro-Am
- Play with a Mackenzie Tour - PGA TOUR Canada professional
- Exclusive Pro-Am gift package
- Breakfast or lunch (depending on tee time)
- Official Pro-am reception and awards banquet after golf
- 10 Daily Event Passes

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JULY 9-15, 2018

Whitewater Golf Club

Monday, July 9

Opening Ceremonies
Fountain Tire Summer Classic
Celebrity Pro-Am

Tuesday, July 10

Official Pro-Am

Wednesday, July 11

RBC Executive Women's Day

Thursday, July 12 – Sunday, July 15

Mackenzie Tour PGA TOUR Canada
Staal Foundation Open presented by
Tbaytel

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